

FOCUS ROOMS SELECTION STRATEGY

Armada is bringing change to the focus rooms by manually selecting the companies that can have their booths in the rooms.

Companies pay the same base price for the booth, but have the privilege to exhibit in a premium space, based on their performance in the Armada Sustainability Index (ASI). It is important for us that the companies are featured in the Core Values rooms because their values align with ours and not because they could pay for it.

This is one further step towards equality, diversity and sustainability at THS Armada. In a nut-shell, the Diversity and Sustainability room will have selected companies that achieved a high ranking through the ASI process. These are two separate rooms, which will highlight selected companies for their effort towards sustainability or diversity development. The rooms are created to highlight your organization's achievements.

The ASI, abbreviation for Armada Sustainability Index, is the tool we use to evaluate the attending exhibitors to see how high the score is based on ecological sustainability, diversity and inclusion. The criteria in the ASI were selected to represent what THS Armada strives for and have been designed to fit all industries.

The industries under which the companies are segregated are based on the programmes of study in KTH, which would make the Green Room more engaging and relevant to students coming from a broad range of courses. The criterias created by our diversity team are based on the SDGs 5, 10, and 16 which are used to see how organizations align with our values surrounding diversity and inclusion. The sustainability team's evaluations are based on SDGs, frameworks and standards on how companies work towards their sustainable development.

SUSTAINABLE DEVELOPMENT GOALS (SDGS)

The selection for the Green Room was done with the help of the Armada Sustainability Index (ASI), developed by the Sustainability Team at THS Armada. The Sustainable Development Goals (SDGs) or Global Goals are a collection of 17 interlinked global goals designed to be a

"shared blueprint for peace and prosperity for people and the planet, now and into the future". The Diversity Team focuses on the social aspect of SDGs, it is important for the Sustainability Team to incorporate the environment-related SDGs in the criteria, as seen below. SDGs serve as the central theme for the Green Room, the key SDGs that the ASI criteria are based on are the following:



THE CRITERIA

FRAMEWORKS FOR SUSTAINABILITY REPORTING

Sustainability reporting enables organizations to consider their impacts on a wide range of sustainability issues, enabling them to be more transparent about the risks and opportunities they face. The **Global Reporting Initiative (GRI)** serves as the framework for ASI, as it is a widely adopted framework within the domain of Sustainability Reporting.

STANDARDS

ISO 14001 defines criteria for an environmental management system that an organization can use to enhance its environmental performance. **ISO 50001** aims to help organizations continually improve their energy usage and efficiency. The goal of **ISO 45001** is the reduction of occupational injuries and diseases, including promoting and protecting physical and mental health. **ISO 26000** goal is to contribute to global sustainable development by encouraging business and other organizations to practice social responsibility to improve their impacts on their workers, their natural environments and their communities.

SDG RELEVANCE

How they are aligned with the business strategy to the chosen relevant SDGs. The main focus is on SDGs which are related to environment protection, carbon footprint reduction and minimization.

THE SCIENCE BASED TARGETS INITIATIVE (SBTI)

Science-based targets show companies and financial institutions how much and how quickly businesses need to reduce their GHG emissions to prevent the worst impacts of climate change - leading them on a clear path towards decarbonization, to halve emissions by 2030, and achieve net-zero before 2050.

SUSTAINABILITY AS A CORE VALUE OF THE ORGANIZATION

The core values represent a company's interests and goals, thus having sustainability as a core value means they are actively working towards the improvement of their environmental performance.

CLIMATE NEUTRALITY

Climate neutrality including circularity of resources are important for the future of our planet. Emitting less and adapting their business and processes to a decarbonizing model.

